



**Jason Griffith**  
Co-Founder, SiteCompli

Jason Griffith is Co-Founder of SiteCompli, the breakthrough compliance monitoring technology in use at over 1B square feet for the leading real estate owners & managers in New York, including Cooper Square Realty, Midboro Management, Elliman Property Management, Langsam Property Services, Jack Resnick & Sons, Milford Management, CBRE, Tishman Speyer, L&L Holding Company, Vornado Office, Brookfield Properties, The Durst Organization and many more. SiteCompli automatically and continuously updates and aggregates critical data on violations, complaints, inspections, fines, hearings, jobs, permits for property owners and managers throughout New York City. The online resource stays ahead of compliance issues from the city's key agencies including the DOB, ECB, HPD, DEP, DSNY, FDNY, among others. SiteCompli efficiently tracks and notifies customers of compliance issues through regular alerts and analysis, by tracking the entire portfolio in one digital location, the service saves customers time and money and allows them to focus their efforts on solving issues rather than identifying them.

**How long have you been in the business?**

I was born and raised in Manhattan. I've been in tech industry since I graduated Georgetown 1999 and joined the NYC real estate industry in 2008 when we started SiteCompli.

**What made you decide to get into your field?**

Ever since graduating from Columbia Business School with my MBA in 2006, I wanted to start my own venture. My father is an elevator consultant and I used to watch him toil away for weeks, hand-compiling information on inspections, violations, fines and more for his clients. It was a real eye opener to me, yet it was just the tip of the iceberg. The more people I spoke with in the industry,

the more I learned that compliance is getting more complex and costly with each passing day and there was a real opportunity when it came to making compliance data accessible, actionable and impactful to the real estate organizations that need it most. After an excited call to my classmate, friend and now business partner, Ross Goldenberg, SiteCompli was born.

**Who inspires you?**

My team at SiteCompli. We have assembled the most intelligent, passionate, creative, intellectually curious, empathetic, hard working and dedicated team of people I've ever had the pleasure of working with. I'm excited to come to the office each and every day to see how they bring SiteCompli and our clients to greater and greater levels of success. Their drive, determination and spirit are a daily inspiration to me.

**What pushes you to the next level?**

Without a doubt, our clients push us to the next level. We have the privilege to work for nearly every major residential and commercial owner and manager in the City and each and every day, they push our team to bring our company, our product and our service to the next level.

**What is the best piece of advice you would give to someone starting in the business?**

This is a wonderful industry with wonderful people who recognize and appreciate excellent service and hard work. If you pour your heart into giving 110% to your clients, your partners and the industry as a whole, you will be rewarded.

**What is the hottest deal you have made to date?**

We're a young company and are fortunate to be growing very fast. With hundreds of deals done in the last two years it's so hard to pick the most exciting. Cooper Square, Douglas Elliman, Related, Langsam, Ditmas, Midboro – who could pick? I always think each one is the most exciting until the next one comes along!

**If you had to work in a city other than New York, where would it be?**

Besides NYC, my favorite place to be is Taos, New Mexico. But working is the last thing I want to do when I'm there.